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What's Hot: Designing for 'Grand' in London

By [Brittany Farb Gruber](#) on 10/28/2016

MKV Design recently completed a three-year, multi-million pound restoration and redesign of the Sheraton Grand London Park Lane. The new design aims to elevate the property's Art Deco heritage and reflect the lifestyles of guests 90 years on from the hotel's original opening.



The reception lobby at the Sheraton Grand London Park Lane (photos courtesy of Sheraton Grand London Park Lane)

The reception lobby has been completely redesigned to be more open and welcoming. Materials and individual design elements refer to the history of the hotel, from the polished Travertine floor laid in a herringbone pattern to the glossy Macassar ebony veneer cladding the

walls and the magnificent silver fretwork to the large central ceiling light. However, the reception lobby aims to be modern and with a comfortable lounge and a media wall with lacquered veneer .

The 303 guestrooms were updated to create a more modern luxury hotel experience. Rooms were designed with a palette of warm neutral tones and polished silver finishes on the furniture, bevelled mirror panels above the bedheads and deco-inspired wall lights. The hotel's 21 suites have been reconfigured to make best use of the internal space and take full advantage of views over Green Park. Guestroom corridors have also undergone a complete refurbishment and now have new carpet in a bold geometric pattern, refreshed paintwork, new decorative ceiling pendants and new door signage in an elegant 1920s typeface. Artwork displayed along the corridors consists of photos taken around the neighbourhood during the 1920 and 1930s.

On-site food and beverage outlets, Smith & Whistle and Mercante, have both undergone design and concept changes.

"It was a privilege to be entrusted with this first full refurbishment of the Sheraton Park lane for many years," says Maria Vafiadis, managing director of MKV Design. "We were very conscious of the hotel's exceptional legacy and it was a joy to extract this, translating Art Deco essence into the newly created areas. Our ambition is always to create a great guest experience and we do this by combining modernity and heritage in a considered way that is unique in each project."



Guestroom

